

Iroquois County Agricultural & 4-H Club Fair

Fairgrounds at Crescent City, Illinois

PO Box 301 – Crescent City, IL 60928

February 14, 2023

Dear Fair Supporter,

The Fair Board would like to thank all our sponsors, both current and past. This past year has been a truly wonderful year. We have a new goat barn, have been able to beautify several of our buildings, added some new landscaping, provided a concert that filled half the grandstand after the storms rolled through, had a wonderful livestock sale and food auction. The Fair is extremely blessed to have such a supporting community. Plans are under way for the 2023 fair on July 18 – 23, 2023. Without your support we could not have made all these wonderful things happen. We continue to listen to feedback we get from all stakeholders and adjust our program. The biggest change we are making to our Sponsorship Program is to add a new level to our program. Any business or individual who would like to donate \$5,000 to go towards sponsoring a specific event will have their banner displayed at the event they are sponsoring. So, if you want to donate \$5,000 to the Saturday Night Concert, then your banner will be displayed down by the stage. We are still offering sponsorship levels and we are also including the opportunity to add your contributions to your fair award program all with one check. There are many different levels of sponsorship, along with individual options to meet the needs of your business or organization.

Iroquois County has been said to have a clean and safe fair. The Fair Board believes we have a wonderful fair and need to continue making changes and updates to maintain the integrity of what our past Fair Board Members have started. They have blazed a path and have set the standards high and have given us the challenge to maintain these standards and move forward adjusting to the current times while not losing the reputation of the Fair. We made changes to our fair that were huge successes last year and are planning on continuing those plans and adding to them.

Your Sponsorship donation will help the Fair Board to reach its goals for the future of the Fair:

1. To attract more fair goers of all ages by improving fair activities and entertainment.
2. To maintain and improve the current fair grounds.
3. To be a positive influence in our community.

Enclosed is a copy of our Supporter Booklet and what you donated last year if you donated. Please look over the booklet and let us know how we can meet your needs. The Fair is a 501c3 organization and your support is tax deductible. If you would like to help the Fair continue its rich traditions and the options do not meet your needs, please contact us to discuss ways for your participation. If you have personal ideas to help with our fair, we would love to meet with you and discuss your needs to create a package catered to you.

Your continued support of the Fair will help us to maintain the fairgrounds, and hopefully be able to offer better shows and programs. We thank you for your continued support and teamwork making this a wonderful family Fair. If the Fair can help you meet some of your need's offseason, we can sit down and discuss ways in which we can help you with your needs. We look forward to a long partnership.

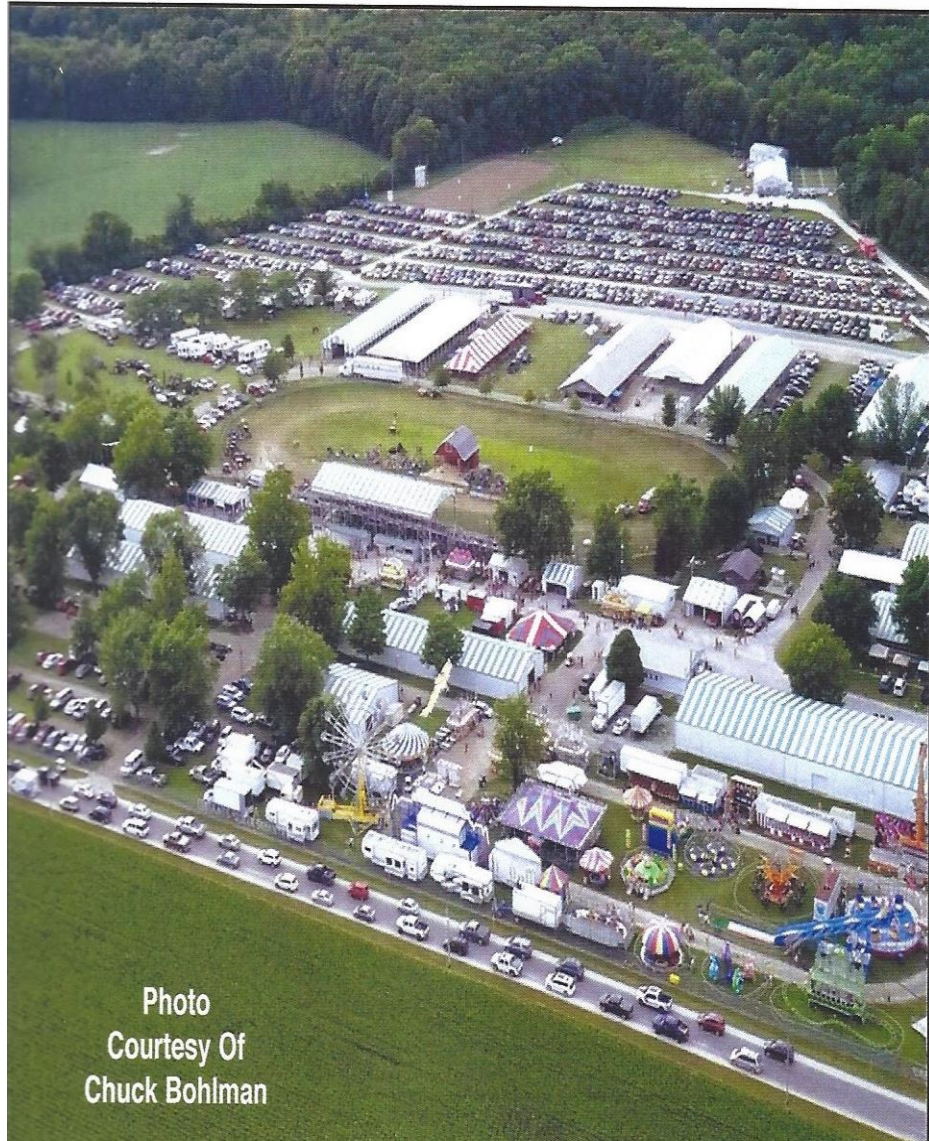
Sincerely,

Debbie Krones

Debbie Krones, Competitive Exhibits Coordinator

debkrones@gmail.com

Call or Text Phone – 815-228-2924



Iroquois County Agricultural & 4-H Club Fair

Sponsorship Packet

Iroquoiscofair.com



SPONSORSHIP

The Iroquois County Fair Board is continuing its sponsorship program to help support the Fair. Sponsors are needed to help promote the fair's entertainment, events, exhibit premiums, grounds, and maintenance. To maintain the quality of our current fair, we need to count on the support of sponsors for the future and success of the fair.

Sponsorship offers a chance for people to connect with their communities. People want to maintain the small community values that we currently have. Our fair is a safe, clean, family oriented fair that our fair goers value.

What are the goals of the Fair?

Your Sponsorship donation will help the Fair Board reach its goals for the future of the Fair:

1. To attract more fair goers of all ages by improving fair activities and entertainment.
2. To maintain and improve the current fair grounds.
3. To be a positive influence in our community.

while maintaining the integrity of what our past Fair Board Members have started. They have blazed a path of setting high standards and given us the challenge to maintain these standards. It is now our job to move forward, adjusting to the current times, while not jeopardizing the reputation and history of the Fair.

Why become a sponsor?

Sponsorship of the Iroquois County Fair puts your name in front of potential customers or allows individual people the opportunity to support the fair by giving back to their community. It gives benefits to fit your needs and wants:

- Gives exposure to fairgoers, exhibitors, and other individuals through attendance at the fair, exposure on fair's website and electronic sign.
- Allows you to interact with fairgoers.
- Provides admission to events.
- Gives Advertising/Promotional Opportunities.
- Shows support for the community.

New this year is Event Sponsorship. You may sponsor a Fair event with a contribution of \$5,000 or more dollars.



Level 1 – Sponsorship Packages

Grand Champion - \$10,000

Sponsorship benefits:

1. 2 – 2x8 Banners – provided by Fair
2. 2 – 2x4 Banners – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Business Card on webpage with a link to your website
5. Commercial Exhibit – 2 10 ft spaces
6. 6 passes to all grandstand shows
7. 6 Daily Passes to Fair
8. 10 Season Passes to Fair

Reserve Grand Champion - \$7,500

Sponsorship benefits:

1. 2 – 2x8 Banners – provided by Fair
2. 2x4 Banner – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Business Card on webpage with a link to your website
5. Commercial Exhibit 2 10 foot spaces
6. 6 passes to all grandstand shows
7. 4 Daily Passes to Fair
8. 8 Season Passes to Fair

Champion - \$5,000

Sponsorship benefits:

1. 2x8 Banner – provided by Fair
2. 2x4 Banner – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Business Card on webpage with a link to your website
5. Commercial Exhibit – 1 10 foot space
6. 4 passes to all grandstand shows
7. 2 Daily Passes to Fair
8. 8 Season Passes to Fair

Event Sponsor ---\$5,000

Sponsorship benefits:

1. 2x8 Banner provided by Fair located on day of your event by your event
2. Sponsorship Decal
3. Business Card on webpage with a link to your website
4. 4 passes to all grandstand shows
5. 8 Season Passes to Fair
6. Additional Publicity

Reserve Champion - \$2,500

Sponsorship benefits:

1. 2x8 Banner – provided by Fair
2. 2x4 Banner – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Commercial Exhibit – 1 10 foot space
5. Business Card on webpage with a link to your website
6. 2 passes to all grandstand shows
7. 6 Season Passes to Fair



Blue Ribbon - \$1,500

Sponsorship benefits:

1. 2x4 Banner provided by Fair
2. Sponsorship decal – provided by Fair
3. Business Card on webpage with a link to your website
4. 2 passes to all grandstand shows
5. 4 Season Passes to Fair

Red Ribbon - \$1,000

Sponsorship benefits:

1. 2x4 Banner – provided by Fair
2. Sponsorship Decal – provided by Fair
3. Business Card on webpage with a link to your website
4. 4 Season Passes to Fair

White Ribbon - \$500

Sponsorship benefits:

1. 2x4 Banner – provided by Fair
2. Sponsorship Decal – provided by Fair
3. Business Card on webpage with a link to your website
4. 2 Season Passes to Fair

Friends of Fair - \$100

Family & Individual Sponsorship

Sponsorship benefits:

1. 2 Season Passes and Sponsorship decal

Level 2 – Add-ons

Sponsors

Banner

- ____ 1 2x4 Banner - \$50.00
____ 1 2x8 Banner - \$100.00

Trophies

- ____ \$25.00
____ \$50.00
____ \$100.00

Commercial Exhibit

- ____ Commercial Exhibit Hall \$17.50 per foot
____ Equipment Area \$200



Fair Sponsorship Registration Form

Business/Individual Name: _____

Contact Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Level 1: Choose your Fair Sponsorship Opportunity:

- | | |
|---|----------------------------------|
| _____ Grand Champion - \$10,000 | _____ Blue Ribbon - \$1,500 |
| _____ Reserve Grand Champion- \$7,500 | _____ Red Ribbon - \$1,000 |
| _____ Champion - \$5,000 | _____ White Ribbon - \$500 |
| _____ Event Sponsor \$5,000 – Name of
Event: _____ | _____ Friends of Fair - \$100 |
| _____ Reserve Champion – \$2,500 | _____ Other Contribution - _____ |

Level 2: Add Ons: Please select the add ons you wish to donate to:

Banner

- _____ 1 2x4 Banner - \$50.00
_____ 1 2x8 Banner - \$100.00

Awards – Please add department and award title. You can also say same as last year. Please do not include your 4-H Award donations.

- _____ \$25.00 _____
_____ \$50.00 _____
_____ \$100.00 _____

Commerical Exhiits

- _____ Commercial Building Space – \$17.50 per foot x _____ number of feet = _____
_____ Equipment Area Space - \$200.00

Total Contribution Level 1 plus Level 2 \$ _____

Thank you for your support. Please submit this form to Sponsorships, PO Box 301, Crescent City, IL 60928. Make checks payable to Iroquois County Fair. Iroquois County Fair is a 501(c)3 not-for-profit organization.

Questions or to request a meeting – Please contact Debbie Kronen – debkronen@gmail.com call or text (815)228-2924

New this year is Event Sponsorship. You may sponsor a Fair event with a contribution of \$5,000 or more dollars.