



# Iroquois County Agricultural & 4-H Club Fair

## Sponsorship Packet

[Iroquoiscofair.com](http://Iroquoiscofair.com)



## **SPONSORSHIP**

The Iroquois County Fair Board is continuing its sponsorship program to help support the Fair. Sponsors are needed to help promote the fair's entertainment, events, exhibit premiums, grounds, and maintenance. To maintain the quality of our current fair, we need to count on the support of sponsors for the future and success of the fair.

Sponsorship offers a chance for people to connect with their communities. People want to maintain the small community values that we currently have. Our fair is a safe, clean, family-oriented fair that our fairgoers value.

### **What are the goals of the Fair?**

Your Sponsorship donation will help the Fair Board reach its goals for the future of the Fair:

1. To attract more fair goers of all ages by improving fair activities and entertainment.
2. To maintain and improve the current fair grounds.
3. To be a positive influence in our community.

while maintaining the integrity of what our past Fair Board Members have started. They have blazed a path of setting high standards and given us the challenge to maintain these standards. It is now our job to move forward, adjusting to the current times, while not jeopardizing the reputation and history of the Fair.

### **Why become a sponsor?**

Sponsorship of the Iroquois County Fair puts your name in front of potential customers or allows individual people the opportunity to support the fair by giving back to their community. It gives benefits to fit your needs and wants:

- Gives exposure to fairgoers, exhibitors, and other individuals through attendance at the fair, exposure on fair's website and electronic sign.
- Allows you to interact with fairgoers.
- Provides admission to events.
- Gives Advertising/Promotional Opportunities.
- Shows support for the community.

**The Fair Board decided to put the fair book online this year. Instead of advertisements Sponsors are encouraged to purchase banners to be displayed around the fairgrounds during the fair. To better meet your needs this year, we are going to help you build your package. Many of you donate trophies, or display banners, or want commercial space. So this year, you have the option of including these donations in your sponsorship package.**



## **Level 1 – Sponsorship Packages**

### **Grand Champion - \$10,000**

#### **Sponsorship benefits:**

1. 2 – 2x8 Banners – provided by Fair
2. 2 – 2x4 Banners – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Business Card on webpage with a link to your website
5. Commercial Exhibit – 2 10 ft spaces
6. 6 passes to all grandstand shows
7. 6 Daily Passes to Fair
8. 10 Season Passes to Fair

### **Reserve Grand Champion - \$7,500**

#### **Sponsorship benefits:**

1. 2 – 2x8 Banners – provided by Fair
2. 2x4 Banner – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Business Card on webpage with a link to your website
5. Commercial Exhibit 2 10 foot spaces
6. 6 passes to all grandstand shows
7. 4 Daily Passes to Fair
8. 8 Season Passes to Fair

### **Champion - \$5,000**

#### **Sponsorship benefits:**

1. 2x8 Banner – provided by Fair
2. 2x4 Banner – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Business Card on webpage with a link to your website
5. Commercial Exhibit – 1 10 foot space
6. 4 passes to all grandstand shows
7. 2 Daily Passes to Fair
8. 8 Season Passes to Fair

### **Reserve Champion - \$2,500**

#### **Sponsorship benefits:**

1. 2x8 Banner – provided by Fair
2. 2x4 Banner – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Commercial Exhibit – 1 10 foot space
5. Business Card on webpage with a link to your website
6. 2 passes to all grandstand shows
7. 6 Season Passes to Fair



### **Blue Ribbon - \$1,500**

#### **Sponsorship benefits:**

1. 2x4 Banner provided by Fair
2. Sponsorship decal – provided by Fair
3. Business Card on webpage with a link to your website
4. 2 passes to all grandstand shows
5. 4 Season Passes to Fair

### **Red Ribbon - \$1,000**

#### **Sponsorship benefits:**

1. 2x4 Banner – provided by Fair
2. Sponsorship Decal – provided by Fair
3. Business Card on webpage with a link to your website
4. 4 Season Passes to Fair

### **White Ribbon - \$500**

#### **Sponsorship benefits:**

1. 2x4 Banner – provided by Fair
2. Sponsorship Decal – provided by Fair
3. Business Card on webpage with a link to your website
4. 2 Season Passes to Fair

### **Friends of Fair - \$100**

### **Family & Individual Sponsorship**

#### **Sponsorship benefits:**

1. 2 Season Passes and Sponsorship decal

### **Level 2 – Add-ons**

#### **Sponsors**

#### **Banner**

- \_\_\_\_\_ 1 2x4 Banner - \$50.00  
\_\_\_\_\_ 1 2x8 Banner - \$100.00

#### **Trophies**

- \_\_\_\_\_ \$25.00  
\_\_\_\_\_ \$50.00  
\_\_\_\_\_ \$100.00

#### **Commercial Exhibit**

- \_\_\_\_\_ Commercial Exhibit Hall \$17.50 per foot  
\_\_\_\_\_ Equipment Area \$200



## Fair Sponsorship Registration Form

Business/Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Level 1: Choose your Fair Sponsorship Opportunity:

_____ Grand Champion - \$10,000	_____ Red Ribbon - \$1,000
_____ Reserve Grand Champion - \$7,500	_____ White Ribbon - \$500
_____ Champion - \$5,000	_____ Friend of Fair - \$100
_____ Reserve Champion - \$2,500	_____ Other Contribution - _____
_____ Blue Ribbon - \$1,500	

### Level 2: Add Ons: Please select the add ons you wish to donate to:

#### Banner

\_\_\_\_\_ 1 2x4 Banner - \$50.00  
\_\_\_\_\_ 1 2x8 Banner - \$100.00

#### Awards – Please add department and award title. You can also say same as last year.

\_\_\_\_\_ \$25.00 \_\_\_\_\_  
\_\_\_\_\_ \$50.00 \_\_\_\_\_  
\_\_\_\_\_ \$100.00 \_\_\_\_\_

#### Commercial Exhibits

\_\_\_\_\_ Commercial Building Space – \$17.50 per foot x \_\_\_\_\_ number of feet = \_\_\_\_\_  
\_\_\_\_\_ Equipment Area Space - \$200.00

Total Contribution Level 1 plus Level 2 \$ \_\_\_\_\_

**Thank you for your support. Please submit this form to Sponsorships, PO Box 301, Crescent City, IL 60928. Make checks payable to Iroquois County Fair. Iroquois County Fair is a 501(c)3 not-for-profit organization.**

Questions or to request a meeting – Please contact Debbie Krones – debkrones@gmail.com call or text (815)228-2924